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Centro SELISI - Campus di Treviso

14<sup>a</sup>MOCK CONFERENCE



# **L'INTERPRETE E LA MODA**

A CURA DEGLI STUDENTI DEL III° ANNO DI MLC

**AUDITORIUM S. CROCE**

**19 APRILE 2018 ORE 10.00**



## **ECO-FRIENDLY FASHION: A CONVERSATION WITH DONATELLA VERSACE AND BUNNY MCDIARMID**

The well-known fashion designer Donatella Versace and the executive director of Greenpeace Bunny McDiarmid discuss the burning topic of ecofriendly fashion. Many environmental organizations (here represented by Ms. Bunny McDiarmid) decided to take action against fashion brands despite their decision to ban fur from their collections.

## **LA MODA ESPAÑOLA A TRAVÉS DEL TIEMPO**

Ágata Pérez, licenciada en comunicación y gestión de la moda, nos habla del papel que desempeña la moda española hoy en día. La experta, entrevistada por Sara Bernardi, se detendrá sobre los accesorios que han sido un icono imperecedero del país.

## **A FASHION ICON: HUBERT DE GIVENCHY**

Ellen DeGeneres interviews Riccardo Tisci and Caroline Evans. Mr Tisci is an Italian fashion designer, who worked as creative director for Givenchy, and he will talk about his work there. Mrs Evans is a professor of fashion history at Central Saint Martins, she will talk about the founder of Givenchy, Hubert de Givenchy, and the beginning of his career in the fashion sector during the postwar years.

## **EL PAPEL DE ESPAÑA EN EL MUNDO ACTUAL DE LA MODA**

España pasa a ser un país exportador de moda. Francesca Cesellato, representante de la cámara nacional de moda italiana, y Rosario de Cospedal, responsable de las relaciones internacionales de Mercedes Fashion Week en Madrid, ilustran el papel de la moda española en el contexto doméstico e internacional.

## **PROGRAMMA**

- 9.45** Accoglienza.
- 10.00** Intervista a Donatella Versace e Bunny McDiarmid.
- 10.30** Intervista ad Ágata Pérez.
- 11.00** Intervista a Riccardo Tisci e Caroline Evans.
- 11.30** Intervista a Francesca Cesellato e Rosario de Cospedal.
- 12.00** Chiusura lavori e ringraziamenti.